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## Mergers Alliance US Healthcare Specialist Publishes Research Report on the Generic Pharmaceuticals Sector

Brocair Partners LLC, a member of Mergers Alliance in the USA that exclusively serves the healthcare industry, is delighted to announce the publication of its latest research report. The focus of the report is the generic pharmaceuticals market, and is available on Brocair Partners' website ([www.brocair.com](http://www.brocair.com)).

As the new Administration works to reform healthcare and reduce costs across the system, generics have been highlighted as part of the solution. Generics, in many cases, though selling for a fraction of the price of their branded counterparts, have the ability to offer significant savings to consumers and healthcare providers, alike.

For many years, generics have been a mainstay in the marketplace, accounting for approximately 70% of all prescriptions dispensed. Generic equivalents are available for indications ranging from allergy and respiratory to cardiovascular to gastrointestinal.

In the coming years, as many of today's "blockbuster" drugs lose patent exclusivity, generics will continue to be an important component in the overall prescription drug market.

The Brocair Partners report contains a matrix of the indications addressed by companies that compete in this sector, an overview of the participants in the industry, short company profiles of selected companies, a market and valuation analysis, and an overview of recent corporate transactions.

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## **Brocair Partners**

Brocair Partners LLC, based in New York, was formed in 2004 to provide mergers & acquisitions advisory services, equity and debt placement services, and strategic advice to middle-market public and private healthcare companies. Brocair Partners has advised a range of public and private companies across healthcare segments that include pharmaceuticals, medical devices, nutrition and pharmacosmetics, healthcare business services and information technology, and pharmaceutical ingredients and intermediates, globally. Brocair Partners is the sole member firm within Mergers Alliance focused exclusively on the healthcare industry. Please visit our website at [www.brocair.com](http://www.brocair.com) for more information.

## **Mergers Alliance**

Mergers Alliance is an international network of independent firms offering high quality advice on mid market transactions. By bringing together an international team of dedicated corporate finance specialists with real experience of completing transactions together, Mergers Alliance provides a local contact point with an international reach. Cross border transactions represent an increasing proportion of M&A activity and Mergers Alliance is well placed to offer advice on delivering the full benefits of an acquisition, through to detailed integration planning.

The network has offices in the following cities:

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